



Date:

Friday, March 26, 2010

Time:

2:30 p.m. – 2:50 p.m.

Presentation:

“The Future of the American Sustainability Movement and Its Implications on Job Training”

David Schejbal

Dean, Continuing Education and E-Learning
University of Wisconsin Extension

Water will not suddenly become plentiful; energy will not get cheaper; and the planet will not suddenly cool. Carbon has become currency and water is not far behind. Today the green conversion is in full swing. Sustainable management is not just for green jobs, but nearly every job involves some aspect of sustainability. The green renaissance is a permanent cultural shift with lasting implications for education, jobs and training. What can your company do to prepare workers for the next generation of green jobs? Dean David Schejbal of the University of Wisconsin Extension shares information gathered from senior-level executives who make up the 25-member Sustainable Management Advisory Board. They come from various sectors such as business, government, health care, nonprofit organizations, and manufacturing and include companies like Ford Motor Co. and Johnson Controls. All share a common commitment to ensure their organization succeeds in meeting sustainability's triple bottom line. The Advisory Board provides counsel about the B.S. in Sustainable Management competencies that graduates will need to become successful managers of sustainability for their company or organization.

Presenter Biography:

David Schejbal

David Schejbal is a leading advocate for sustainability education. As dean at the University of Wisconsin Extension, he works with faculty and business leaders to identify core competencies that green economy managers need to help their businesses become truly sustainable. Schejbal recently brought together the strengths of four University of Wisconsin campuses to craft the first online B.S. in Sustainable Management. Schejbal earned a bachelor of arts degree in philosophy from Iowa State University and master's and doctoral degrees in philosophy from the University of Connecticut. He has taught courses in environmental ethics and environmental policy, is a member of the Council of Environmental Deans and Directors (CEDD), and serves on the board of the University Continuing Education Association (UCEA).