



Date:

Friday, March 26, 2010

Time:

2:50 p.m. – 3:05 p.m.

Presentation:

“Bringing Technology into the Classroom through Energy Education”

Mary-Jo Salzburg
Program Manager, K12
Johnson Controls

Energy education is increasingly important as is the desire to teach students to become thought leaders and to be prepared for the green jobs of the future. This presentation will showcase curriculum programs designed to educate and inspire students into becoming green leaders of the future. It will highlight curriculum, including behavior modification, and how green technology is being incorporated into the classroom. Specific project examples from Wisconsin K-12 schools will be featured. Attendees will gain an understanding of how schools in Wisconsin are successfully reducing energy costs, upgrading facilities and technologies, and incorporating energy education into curriculum and engaging the community.

Presenter Biography:

Mary-Jo Salzburg: Program Manager for K-12 for Solutions for Johnson Controls and works directly with the K-12 customers, organizations and company sales teams. Offers over 11 years of marketing and communications experience. Presented at the 2008 and 2009 Renewable Energy Summits, Conservation Leadership Corp., and at various energy education training sessions and national K12 conferences.

Cathy Catanzaro: Account Executive K12 Solutions for Johnson Controls, who has spent the past 10 years serving municipal and K12 customers and the global sales team at Johnson Controls. Her recent projects include energy projects at the School District of Beloit and Joint School District #1, Arbor Vitae-Woodruff School District.

Jeff Mangan: Account Executive K12 Solutions for Johnson Controls. Offers over 25 years of technical solutions sales experience to a variety of vertical markets. Recent energy efficiency projects include Madison Metro Schools (Power management for personal computers) and Middleton-Cross Plains Area Schools (Energy Savings Performance Contract).