



Date:

Wednesday, March 24, 2010

Time:

2:30 p.m. – 2:50 p.m.

Presentation

“Energy as an Asset”

Jim Yockey

Executive Director, Seventh Generation Energy Systems

Mr. Yockey will present a proven approach to assessing energy as an important part of the balance sheet. Seventh Generation Energy Systems holds the view that energy can be an asset not just an expense or liability. With the goal of distributed generation and local pricing structures, SGES guides customers through analysis and feasibility practices to customize energy solutions.

His presentation will cover economic and financial issues for businesses that consider both energy efficiency and renewable technologies specific to our region. The cost and uses of energy will be weighed against rates, site conditions, and other financing vehicles. Participants will be exposed to tools that help businesses self assess their potential for reducing their energy expenses and generating their own energy assets.

Presenter Biography:

Jim Yockey

Mr. Yockey is an energy analyst and consultant and has been CEO of URS Inc., since 1991. Mr. Yockey had a broad academic background with graduate degrees in both the humanities and environmental sciences before founding his own energy consultancy.

Currently Mr. Yockey is Executive Director of Seventh Generation Energy Systems, a non-profit engineering and educational firm. Over the course of 20 years Mr. Yockey has developed expertise in numerous areas of energy analysis, energy project development and energy software development. His expertise encompasses renewable energy and community energy development, energy marketing, energy project finance using traditional and non-traditional instruments and economic energy purchase through methods of competitive leverage.