



**Date:**

**Wednesday, March 24, 2010**

**Time:**

**8:45 a.m. – 9:05 a.m.**

**Presentation:**

***“Small Businesses’ Role in a Green Economy”***

Marianne O’Brien Markowitz  
Regional Administrator  
U.S. Small Business Administration

**Presenter Biography:**

**Marianne O’Brien Markowitz**

In August 2009, Marianne O’Brien Markowitz was named Regional Administrator for SBA’s Midwest Region. She has responsibility for the states of Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin.

As Regional Administrator, Markowitz is the principal representative of Administrator Karen Mills in the Midwest and provides interface with regional, state and local elected and appointed officials, trade organizations and small business communities across the region.

Markowitz recently served as the Chief Financial Officer for Obama for America and was previously a financial operations consultant for the launch of the Obama Exploratory Committee and resulting Campaign. For more than 17 years, Markowitz provided finance and risk management expertise to a host of leading global institutions including Switzerland-based corporation Syngenta, Inc.—the world’s largest agrochemical company—where she served as a lead international treasury/financial operations consultant. While at Syngenta, Inc., she was tasked with designing and implementing a global treasury operation and financing post demerger. Prior to that, she served as a treasury and risk manager for one of the largest pharmaceutical benefit management companies Express Scripts, Inc. Additionally, while at Mallinckrodt, Inc., a medical device firm, Markowitz worked to create the global treasury department after its divestiture from IMC Global.

In addition to designing and implementing financial operations departments, Markowitz has a deep background in running treasury and risk management departments, assessing insurable risks and evaluating insurance, treasury and financing alternatives.

In all her roles, Marianne Markowitz specialized in helping private sector companies successfully design and implement new systems or scale their existing processes, systems and staffing to meet the needs of a hyper-growth environment.

Markowitz received her B.S. in business administration from the University of Missouri and her MBA from DePaul University. She and her husband Jeffrey are the proud parents of Maura.