



2009 WISCONSIN

Renewable Energy Summit

Renewables, Sustainability, Energy Efficiency,
Social Responsibility, and Green Energy Practices

Summit Participation Levels At-A-Glance

	Welcoming Remarks	Special Recognition	Exhibit Booth	Registrations	VGP Reception	Marketing
Green Champion (\$25,000)	Yes	Yes	Premium 10 x 40	15	20 tickets	Yes
Summit Partners (\$15,000)	No	Yes	Premium 10 x 40	10	15 tickets	Yes
Sustaining Sponsor (\$10,000)	No	Yes	Large 10 x 20	5	10 tickets	Yes
Sponsor (\$5,000)	No	Yes	Standard 10 x 10	5	5 tickets	Yes
Advocate (\$2,500)	No	Yes	Standard 10 x 10	3	3 tickets	Yes
Supporter (\$1,500)	No	Yes	Standard 10 x 10	2	2 tickets	Yes
Associate (\$750)	No	Yes	Standard 10 x 10 (Add'l \$495)	1	1 ticket	Yes

Event Sponsorships

	Welcoming Remarks	Special Recognition	Exhibit Booth	Registrations	VGP Reception	Marketing
VGP Reception (\$15,000)	No	Yes	Premium 10x40	10	15 tickets	Yes
Banquet (\$15,000)	No	Yes	Premium 10 x 40	10	15 tickets	Yes
Luncheon: Wed./Thurs./ Fri./Sat. (\$10,000)	No	Yes	Large 10 x 20	5	10 tickets	Yes
Breakfast: Wed./Thurs./ Friday (\$2500)	No	Yes	Standard 10 x 10	3	3 tickets	Yes
A.M./P.M. Break: Wed./Thurs./ Fri./Sat. (\$2500)	No	Yes	Standard 10 x 10	3	3 tickets	Yes

SUMMIT PARTICIPATION LEVELS

Prospective sponsors may consider serving as a general sponsor, individual event sponsor or both. General sponsors that also opt to sponsor individual events will receive the combined benefits associated with each category. For example, a Summit Partner that also sponsors a luncheon is eligible to receive one Premium and one Large exhibit booth (or one super-premium 10 x 60 exhibit space), 15 registrations, 25 VGP Reception tickets, and the marketing and recognition benefits included with each category.



Green Champion (\$25,000)

- **Welcoming Remarks:** Select opportunity to offer welcoming remarks at Opening Plenary Session on Wednesday, March 25.
- **Special Recognition:** Announcement as the Green Champion at all Summit sessions.
- **Premium Exhibit Area:** One prominently-located premium exhibit area (up to 10 by 40)
- **Registrations:** Fifteen (15) full-length registrations, including reserved table at the Summit Banquet.
- **Summit VGP Reception at Discovery World:** Twenty (20) invitations to the private reception at Discovery World on Wednesday, March 25
- **Marketing:** Organization name and logo prominently-included on all Summit materials, and hyperlink on Summit website. Premiere signage during scheduled events at the Midwest Airlines Center, Discovery World and the Milwaukee Area Technical College (MATC) Energy Conservation and Advanced Manufacturing (ECAM) Center.

Green Champions, Summit Partners, Sustaining Sponsors and Sponsors help defray Summit registration costs for K-12, technical college, and university level students and faculty. Prospective sponsors are asked to consider making a separate contribution over and above their sponsorship fee, which would solely support Summit student participation.



Summit Partners (\$15,000)

- **Special Recognition:** Announcement as a Summit Partner at all Summit sessions.
- **Premium Exhibit Area:** One prominently-located premium exhibit area (up to 10 by 40)
- **Registrations:** Ten (10) full-length registrations, including reserved table at the Summit Banquet on Thursday, March 26.
- **Summit VGP Reception at Discovery World:** Fifteen (15) invitations to the private reception at Discovery World on Wednesday, March 25
- **Marketing:** Organization name and logo prominently-included on all Summit materials, and hyperlink on Summit website. Premiere signage during scheduled events at the Midwest Airlines Center, Discovery World and the MATC ECAM Center.

Green Champions, Summit Partners, Sustaining Sponsors and Sponsors help defray Summit registration costs for K-12, technical college, and university level students and faculty. Prospective sponsors are asked to consider making a separate contribution over and above their sponsorship fee, which would solely support Summit student participation.

SUMMIT PARTICIPATION LEVELS

Sustaining Sponsor

Sustaining Sponsor (\$10,000)

- **Special Recognition:** Announcement as a Sustaining Sponsor at all Summit sessions.
- **Large Exhibit Area:** One large exhibit area (up to 10 by 20).
- **Registrations:** Five (5) full-length registrations, including the Summit Banquet.
- **Summit VGP Reception at Discovery World:** Ten (10) invitations to the private reception at Discovery World on Wednesday, March 25.
- **Marketing:** Organization name and logo included on all Summit materials, and hyperlink on Summit website. Signage during scheduled events at the Midwest Airlines Center, Discovery World and the MATC ECAM Center.

Green Champions, Summit Partners, Sustaining Sponsors and Sponsors help defray Summit registration costs for K-12, technical college, and university level students and faculty. Prospective sponsors are asked to consider making a separate contribution over and above their sponsorship fee, which would solely support Summit student participation.

Sponsor

Sponsor (\$5,000)

- **Special Recognition:** Announcement as a Sponsor at all Summit sessions.
- **Exhibit Hall Display Booth:** One standard booth (10 by 10).
- **Registrations:** Five (5) full-length registrations, including the Summit Banquet.
- **Summit VGP Reception at Discovery World:** Five (5) invitations to the private reception at Discovery World on Wednesday, March 25.
- **Marketing:** Organization name and logo included on all Summit materials. Signage during scheduled events at the Midwest Airlines Center, Discovery World and the MATC ECAM Center.

Green Champions, Summit Partners, Sustaining Sponsors and Sponsors help defray Summit registration costs for K-12, technical college, and university level students and faculty. Prospective sponsors are asked to consider making a separate contribution over and above their sponsorship fee, which would solely support Summit student participation.

Advocate

Advocate (\$2,500)

- **Special Recognition:** Announcement as an Advocate at all Summit sessions.
- **Exhibit Hall Display Booth:** One standard booth (10 by 10).
- **Registrations:** Three (3) full-length registrations, including the Summit Banquet.
- **Summit VGP Reception at Discovery World:** Two (2) invitations to the private reception at Discovery World on Wednesday, March 25.
- **Marketing:** Organization name and logo included on all Summit materials. Signage during scheduled events at the Midwest Airlines Center, Discovery World and the MATC ECAM Center.

Supporter

Supporter (\$1,500)

- **Special Recognition:** Announcement as a Supporter at all Summit sessions.
- **Exhibit Hall Display Booth:** One standard booth (10 by 10).
- **Registrations:** Two (2) full-length registrations, including the Summit Banquet.
- **Marketing:** Organization name included on all Summit materials. Signage during scheduled events at the Midwest Airlines Center, Discovery World and the MATC ECAM Center.



Associate (\$750)

- **Special Recognition:** Announcement as an Associate at all Summit sessions.
- **Registrations:** One (1) full-length registration, including the Summit Banquet.
- **Exhibit Hall Display Booth** (available for an additional \$495): One standard booth (10 by 10).
- **Summit VGP Reception at Discovery World:** One (1) invitation to the private reception at Discovery World on Wednesday, March 25.
- **Marketing:** Organization name included on all Summit materials. Signage during scheduled events at the Midwest Airlines Center, Discovery World and the MATC ECAM Center.

SUMMIT EVENT SPONSORSHIPS

The stand-alone event sponsorships described below are available on a first-come, first-served basis.

Special recognition and marketing benefits for each event correspond with those listed in the same-priced levels in the general sponsorship categories.

- **Wednesday VGP (Very Green Person) Reception at Discovery World (\$15,000):**
Exclusive sponsorship of opening-night VGP Reception on Wednesday, March 25. Premium exhibit space (10 by 40). Ten (10) registrations and fifteen (15) invitations to the Reception.
 - **Thursday Awards Banquet (\$15,000):**
Exclusive sponsorship of the Summit Awards Banquet on Thursday, March 26. Premium exhibit space (10 by 40). Ten (10) registrations and fifteen (15) invitations to the VGP Reception.
 - **Wednesday Luncheon (\$10,000):**
Exclusive sponsorship of the Summit Luncheon on Wednesday, March 25. The focus for the day is green businesses. Large exhibit space (10 by 20). Five (5) registrations and ten (10) invitations to the VGP Reception.
 - **Thursday Luncheon (\$10,000):**
Exclusive sponsorship of the Summit Luncheon on Thursday, March 26. The focus for the day is green businesses. Large exhibit space (10 by 20). Five (5) registrations and ten (10) invitations to the VGP Reception.
 - **Friday Luncheon (\$10,000):**
Exclusive sponsorship of the Summit Luncheon on Friday, March 27. The focus for the day is green careers, education and workforce development. Large exhibit space (10 by 20). Five (5) registrations and ten (10) invitations to the VGP Reception.
 - **Saturday Luncheon (\$10,000):** Exclusive sponsorship of the Summit Community Day Luncheon on Saturday, March 28. The focus is on businesses, nonprofit organizations, consumers and homeowners. Large exhibit space (10 by 20). Five (5) registrations and ten (10) invitations to the VGP Reception.
- The additional exclusive opportunities listed below each offer one standard exhibit space (10 by 10), three (3) registrations and three (3) invitations to the VGP Reception:
- **Wednesday, Thursday, Friday or Saturday Continental Breakfast (\$2,500)**
 - **Wednesday, Thursday, Friday or Saturday Morning Refreshment Break (\$2,500)**
 - **Wednesday, Thursday, Friday or Saturday Afternoon Refreshment Break (\$2,500)**

Payments:

Complete the separate Exhibitor/Sponsor Application for inclusion with the appropriate payment (and any additional contribution, if applicable).

Sponsorship payment should be made to the Wisconsin Renewable Energy Summit 2009 and mailed to:
WI Renewable Energy Summit
WTCS Foundation
One Foundation Circle
Waunakee, WI 53597-8914

Questions:

For any questions or comments on sponsorship opportunities please contact:

Francis X. Vogel
Sponsorship Committee Chair
(414) 221-4958
francis.vogel@we-energies.com.